

**Table 16.18-- AVERAGE PAID CIRCULATION OF DAILY AND SUNDAY
ENGLISH-LANGUAGE NEWSPAPERS: 1998-1999 TO 2001-2002**

[Averages for 12-month periods ended in March. Foreign-language daily newspapers, not included in this table, are the *Hawaii Hochi*, Japanese and English; *The Joong-Ang Daily News*, Korea Times/*Han Kook Ilbo* and *Korea Central Daily*, Korean; and *United Chinese Press*, Chinese]

Newspaper	1998-99	1999-2000	2000-2001	2001-2002
Daily				
<i>The Honolulu Advertiser</i> 1/	104,602	107,495	150,277	151,188
<i>Honolulu Star-Bulletin</i> 2/	67,124	63,480	(NA)	(NA)
<i>Hawaii Tribune-Herald</i> (Hilo) 3/	19,069	(NA)	20,213	(NA)
<i>West Hawaii Today</i> (Kailua-Kona) 3/	11,667	11,206	12,146	12,358
<i>Maui News</i> (Wailuku) 4/	16,970	17,225	18,959	(NA)
<i>Garden Island</i> (Lihue) 5/	8,790	8,379	8,478	7,989
Sunday morning				
<i>The Honolulu Advertiser</i>	188,556	187,277	170,009	171,674
<i>Honolulu Star Bulletin</i>	(X)	(X)	(NA)	(NA)
<i>Hawaii Tribune-Herald</i> (Hilo)	22,851	(NA)	23,780	(NA)
<i>West Hawaii Today</i> (Kailua-Kona)	14,610	14,617	16,069	16,130
<i>Maui News</i> (Wailuku)	24,220	24,365	24,563	(NA)
<i>Garden Island</i> (Lihue)	9,395	9,210	9,461	9,267

NA Not available.

X Not applicable.

1/ Morning and afternoon, Monday through Saturday. The afternoon edition began on March 15, 2001.

2/ Afternoon, Monday through Saturday. New owner Oahu Publications began to publish on March 15, 2001. Morning, midday, and final editions, different areas, Monday through Saturday. The Sunday edition began on April 1, 2001.

3/ Morning, Monday through Thursday.

4/ Afternoon, Monday through Friday. The *Maui News* became a morning paper on July 24, 2000. The Saturday edition began on March 10, 2001.

5/ Afternoon, Monday through Friday. As of September 2000, a Saturday morning edition. As of October 2001, morning, Monday through Saturday.

Source: Data provided by newspaper publishers to Hawaii State Department of Business, Economic Development & Tourism.